



Cleveland Lions Club
Christmas Parade Committee
P.O. Box 177
Cleveland, NC 27013

The Cleveland Christmas Parade will be held Saturday, December 7, 2024. The parade will start promptly at 2:00 PM. The parade will form at the Fifteen Sports Athletic Center building (603 East Main St.) and proceed West through town.

If you are interested, please complete the entry form at the bottom of this page and return it, with a check for \$10.00 payable to the Cleveland Lions Club, to the address below, by Tuesday, December 3, 2024.

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Please follow the instructions for arrival and dispersal. We will start the parade at the Fifteen Sports Athletic Center building (603 East Main St.) and travel west towards highway 70 and Freightliner. Each year, congestion is a problem; however, we will do everything we can do insure a safe and fun afternoon. To meet this goal we need full cooperation from all entrants and participants.

We hope you can join us, and look forward to seeing you in the parade. If you have questions, call me at 704-798-3471.

Sincerely,
Lion Elizabeth Steele
Christmas Parade Committee

Complete the information below and return it, with a check* for \$10.00 payable to the Cleveland Lions Club, to the address above, by Tuesday, December 3, 2024. *We can now accept credit cards for entry*

Keep this letter and instructions for your entry's information.

Be sure to include comments you wish the narrator to make as your entry passes the reviewing stand.

ENTRY FORM

NAME OF ENTRY: _____

CATEGORY: _____ TYPE: _____

(Regular, Religious, King/Queen, Antique, Marching Unit,
Commercial, Humorous)

(Auto, Truck, Tractor, Marching Unit, Horse, Float;
if float, estimate total length)

SPONSORED BY: _____

CONTACT NAME: _____ PHONE*: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

*required information for entry confirmation

E-MAIL: _____

GENERAL INSTRUCTIONS – PARADE 2024

All entries must check in at the entry point for last minute information or assistance. Please plan to arrive between noon and 1:00 PM on parade day. Congestion is always a problem, so please be patient! We cannot block streets before noon on parade day, nor can we assign parking places for floats to be built or decorated in place.

There is no alternate “rain date” for the parade. In case of bad weather (heavy rain, extreme cold), the parade may continue for the strong of heart.

LINE UP (Refer to the street diagram on back)

All entries should arrive from Highway 70 and Kesler Rd to Old US 70 Hwy West to the Fifteen Sports Athletic Center building (603 East Main St.). This will align all traffic in the correct direction.

NOTE: DUE TO CONGESTION OF TRAFFIC, WE CANNOT ALLOW ANY PARENT TO DRIVE ALONG THE PARADE ROUTE LOOKING FOR THEIR CHILD'S FLOAT. ARRANGE TO HAVE A MEETING POINT WHERE THE CHILDREN CAN ASSEMBLE! PLEASE SHARE THIS INFORMATION.

*****NO PARKING WILL BE ALLOWED AT the Fifteen Sports Athletic Center Building*****

Regular, Religious, King/Queen, Antique: (includes cars, small vehicles, and carts) will line up on Krider Street, first come, first in line.

Large Floats/Tractor Trailers (when tow vehicle and float together are longer than 25 feet): You will line up on Old US 70 Hwy along inbound curb starting at Clement Street and continuing along Old US 70. Please have floats decorated before you move them into place. If you have children to ride the float, please drop them off at the Fifteen Sports Athletic Center, move your passenger vehicle to West Elementary, and have someone walk them to the float.

Horses: Please unload your horses at the park and move trailers to Elementary school.

Buses: Please drop off your passengers at the Fifteen Sports Athletic Center and move the bus to West Elementary School.

DISPERSAL

All vehicles are expected travel the parade route and exit at School Street, Wilmar Street or continue along Main Street to the traffic light at Freightliner.

NOTE: DUE TO CONGESTION AND THE NEED TO UNLOAD FLOATS WITH CHILDREN, WE ASK THAT LARGE FLOATS UNLOAD AT THE ELEMENTARY SCHOOL! PLEASE SHARE THIS INFORMATION.

All floats carrying children are expected to turn onto School Street and continue to West Elementary to unload children and remove decorations. Parents are expected to instruct their children to wait for them with at the school. Drivers of the floats and adult supervisors are expected to control the children until parents meet them after the parade is complete.